



**Two-day workshop on
“PRACTISING RESPONSIBLE TOURISM”**

September 26 & 27, 2011
IHM / Hotel Broadway, Srinagar

Programme

Day 1 Monday, September 26, 2011

9:00 – 10 am	Registration Collection of badges & workshop kit by delegates
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Inaugural Session - 10 – 10:50 am - Setting the Context

- 10:00 am **Welcome Address**
Mr. Mandip Singh Soin, President & Founding Member - ESOI
- 10:10 am **Why Responsible Tourism in the Himalayas?**
Ms. Seema Bhatt, Member – Governing Body ESOI & Consultant Biodiversity
- 10:20 am **Importance of Eco practices in Kashmir Tourism**
Mr. Farooq A. Shah, KAS, Director Tourism, Kashmir
- 10:30 am **J&K Tourism Initiatives towards Conservation**
Mr. Atul Dulloo, IAS Commissioner & Secretary
Department of Tourism & Culture to Government of J&K
- 10:40 am **Inaugural Address**
Mr. Nawang Rigzin Jora, Hon’ble Minister for Tourism & Culture
Government of J&K

Technical Session I - 10:50 – 11:45 am - Environmental/ Wildlife Law in the Context of Tourism

- 10:50 am **Environmental/ Wildlife Law for Tourism**
Mr. Samir Sinha, Head, Traffic India
E-mail : ssinha@wwfindia.net
- 11:20 am Discussion

Technical Session II - 11:45 am – 1:30 pm - Sharing Best Practices-1

- 11:45 am **International Best Practices & the Global Sustainable Tourism Criteria movement**
Mr. Mandip Singh Soin, FRGS, President & Founding Member, ESOI
E-mail : mandipsinghsoin@gmail.com
- 12:10 pm **Sharing Learnings from CGH Earth**
Mr. Jose Dominic, Founding Member & Governing Body Member, ESOI
MD, CGH Earth Hotels
E-mail : josedominic@cghearth.com
- 12:35 pm Discussion

1:00 – 2:00 pm	Lunch
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Technical Session III - 2:00 – 2:40 pm - Public Private Partnership in Ecotourism

- 2:00 pm **PPP in Ecotourism Initiatives**
Mr. Ajoy Bhattacharya, CEO
Madhya Pradesh Ecotourism Development Board
E-mail : ajoykb@gmail.com
- 2:25 pm Discussion

Technical Session IV - 2:40 – 3:45 pm - Conserving Cultural and Natural Heritage

- 2:40 pm **Conserving Built Heritage**
Mr. Saleem Beg, Convenor INTACH Srinagar
E-mail : saleembeg@gmail.com
- 3:10 pm **Eco-friendly Architecture for Tourism Destinations**
Mr. Himanshu Lal, Architect, Arch I, Delhi
E-mail : arch.iplatform@gmail.com
- 3:30 pm Discussion

3:45 pm	Tea and Coffee Break
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Technical Session V - 4:00 – 6:30 pm - Towards More Responsible Tourism

- 4:00 pm **Ecotourism around Himalayan High altitude Wetlands: Challenges & Opportunities**
Mr. Pankaj Chandan, WWF India
E-mail : pchandana@wwfindia.net
- 4:20 pm **Towards Ecotourism Certification**
Ms. Seema Bhatt, ESOI Governing Body Member,
Consultant Biodiversity
- 5:30 pm **Viable Alternatives to Conventional Energy in High Altitude**
Dr. Sameer Maithel, Director Greentech Knowledge Solutions
- 5:50 pm Discussion
- 6:30 pm Closing of the day

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Day 2 Tuesday, September 27, 2011

Technical Session VI - 09:30 – 10:15 am - Sharing Best Practices-II

09:30 am **Sharing Learnings from Orange County, Karnataka**
Mr. Cherian Ramapuram, Director – Marketing, Orange County
E-mail : cherian.ramapuram@orangecounty.in

09:55 am Discussions

Technical Session VII – 10:15 am-12 noon

Panel Discussion: House Boats-A Unique Tourism Opportunity

Moderator: Mr Jose Dominic, Member – Governing Body and Founding Member, ESOI

Panelists:

- a) Representative :J&K State Pollution Control Board
- b) Representative: House Boat Owners Association
- c) Mr Manzoor Ahmad Wangnoo, Chairman NELCO
- d) Representative: Lakes and Waterways Development Authority (Kashmir)
- e) Representative: J&K Tourism

Closing Session - Wrap up and Next Steps

12:00 noon **Summary of Workshop & Next Action Plan**
Mr. Mandip Singh Soin, President ESOI

12:25 pm **Valedictory Address**
Mr. Nawang Rigzin Jora,
Hon'ble Minister for Tourism & Culture
Government of Jammu & Kashmir

12:40 pm Vote of Thanks
Ms. Seema Bhatt, ESOI Governing Body Member,
Consultant Biodiversity

12:45 pm Distribution of Certificates and Photo Session

1:00 pm End of Workshop, followed by Lunch

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