Two-day workshop
“PRACTISING RESPONSIBLE TOURISM”
September 30 & October 01, 2011
Tourism Club House, Leh (J&K)

Programme

Day 1  Friday, September 30, 2011

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9:00 – 10.00 am</td>
<td>Registration and Delegate Kit</td>
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<tr>
<td>10:00 – 11:45 am</td>
<td>Inaugural Session - Setting the Context</td>
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<tr>
<td>10:00 am</td>
<td><strong>Welcome Address</strong></td>
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<td>Mr Rakesh Mathur, Hony. Vice President - ESOI</td>
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<tr>
<td>10:10 am</td>
<td><strong>Inaugural Address</strong></td>
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<td></td>
<td>Mr. Nawang Rigzin Jora, Hon’ble Minister for Tourism &amp; Culture Government of J&amp;K</td>
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<tr>
<td>10:25 am</td>
<td><strong>Responsible Tourism in the Himalaya</strong></td>
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<td>Ms. Seema Bhatt, Consultant Biodiversity</td>
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<td>10:35 am</td>
<td><strong>Tourism Potential and Development in Ladakh</strong></td>
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<td>Mr Rigzin Spalbar, Chairman &amp; Chief Executive Councillor Ladakh Autonomous Hill Development Council, Leh</td>
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<tr>
<td>10:50 am</td>
<td><strong>People Public Private Partnership (PPPP) in Ecotourism</strong></td>
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<td>Mr Ajoy Bhattacharya, CEO, Madhya Pradesh Ecotourism Development Board</td>
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<td>11:05 am</td>
<td><strong>Mountain Medicine and Physiology</strong></td>
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<td>Dr Tsering Norboo, MD</td>
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<td>Founder &amp; Honorary Secretary, Ladakh Institute for Study of Prevention of Environmental, Occupational, Lifestyle Related &amp; High Altitude Diseases, Leh</td>
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<tr>
<td>11:20 am</td>
<td>Discussion</td>
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<tr>
<td>11:45 am</td>
<td><strong>Tea and Coffee Break</strong></td>
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J&K Tourism

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Green Hiker

nature leaves a mark on you, don’t leave one behind.
Technical Session I - 12:00 – 1:00 pm - Sharing Best Practices

12:00 pm  Sustainable Tourism Experiences from CGH Earth
Mr. Jose Dominic, MD, CGH Earth Hotels
E-mail : josedominic@cghearth.com

12:20 pm  Role of Hotels in Ecotourism
Mr Rakesh Mathur, Hony.Vice President – ESOI
E-mail : mathurhospitality@yahoo.co.in

12:35 pm  Carrying Capacity in Tourism
Mr. Sudhir Sahi, Hony.Secretary – ESOI
E-mail : sudhir.sahi@gmail.com

12:45 pm  Discussion

1:00 pm  Lunch

Technical Session II - 2:00 – 3:30 pm - Conserving Cultural and Natural Heritage

2:00 pm  Restoration of Monastries & Local Cultural Heritage
Mr Jigmed Wangchuk Namgyal, Leh

2:15 pm  Conserving Built Heritage
Mr. Saleem Beg, Convenor - INTACH Srinagar
E-mail : saleembeg@gmail.com

2:30 pm  Eco-sensitive Architecture for Tourism Destinations
Mr. Himanshu Lal, Architect - Arch I, Delhi
E-mail : arch.iplatform@gmail.com

2:45 pm  Discussion

3:30 pm  Tea and Coffee Break

Technical Session III - 3:45 – 6:30 pm - Raising the Responsible Tourism Bar

3:45 pm  Ecotourism in Himalayan High Altitude Wetlands
Mr. Pankaj Chandan, WWF India
E-mail : pchandan@wwfindia.net

4:10 pm  Home-stays in Ladakh
Ms. Radhika Kothari, Deputy Director, Snowleopard Conservancy
E-mail : radhikarvk@gmail.com

4:30 pm  Certification of Community-based Home-stays in Ladakh
Ms. Seema Bhatt, Consultant Biodiversity
E-mail : seemabhatt60@gmail.com
4:50 pm  **Tour Operators’ Focus on Responsible Tourism in Ladakh**  
Mr.Tsering Namgyal, President - All Ladakh Tour Operators Association  
E-mail : windhorse@vsnl.net

5:10 pm  **Energy Alternatives for High Altitude Tourism**  
Mr Jigmet Takpa IFS, Regional Wildlife Warden, Leh  
E-mail : takpa@msn.com;  jiksmet@gmail.com

5:30 pm  **Balancing Wildlife and Tourism Needs at Sarai at Toria**  
Dr Raghu Chundawat, Conservation Biologist  
E-mail : raghu.baavan@gmail.com

5:50 pm  Discussion

6:15 pm  End of Day 1

**Day 2**  Saturday, October 1, 2011

Technical Session IV - 9:30 – 11:00 am - Environment & Wildlife Law in Tourism

09:30 am  **Ecotourism Policy & Framework**  
Mr.Ritwick Dutta, Environmental Lawyer, Supreme Court  
E-mail : ritwickdutta@gmail.com

10:00 am  **Environment & Wildlife Law in Tourism**  
Mr. Jigmet Takpa IFS, Regional Wildlife Warden, Leh  
E-mail : takpa@msn.com;  jiksmet@gmail.com

10:30 am  Discussion

| 11:00 am  | Tea and Coffee Break |

Technical Session V  - 11:15 – 12:30 pm

11:15 am  **Panel Discussion on Tourism Issues in Ladakh:**  
- Mr. P.T. Kunzang, President, Ladakh Travel Trade Alliance  
- Ms. Radhika Kothari, Deputy Director, Snowleopard Conservancy  
and other key panelists include Leh Tourism Authority, LAHDC, Corps Commander, Leh, DIG of the ITBP at Leh

Closing Session  - 12:30 – 2:00 pm

12:30 pm  **Workshop Outcomes and Next Steps**  
Mr.Sudhir Sahi, Hony.Secretary  - ESOI

1:00 pm  **Special Address**  
Mr. Nawang Rigin Jora, Hon’ble Minister for Tourism & Culture  
Government of Jammu & Kashmir

1:30 pm  **Vote of Thanks**  
Mr.Rakesh Mathur, Hony.Vice President  - ESOI

1:40 pm  Distribution of Certificates and Photo Session

2:00 pm  End of Workshop and Lunch