“PRACTISING RESPONSIBLE TOURISM”
April 6 & 7, 2011
Hotel Jammu Ashok, JAMMU

THE PRACTICE OF LOW IMPACT, EDUCATIONAL, ECOLOGICAL AND CULTURALLY SENSITIVE TRAVEL THAT NOT ONLY BENEFITS LOCAL COMMUNITIES AND HOST COUNTRIES BUT ALSO PROTECTS, CONSERVES, PRESERVES AND PROPAGATES THEIR NATURE, HERITAGE, ART, CULTURE, BELIEF, LIFE, STYLE AND PRACTICES.

For more information on the objectives and activities of Ecotourism Society of India:
www.ecotourismsoocietyofindia.org

For more information on the Himalayan high altitude wetlands:
http://www.wwfindia.org/about_wwf/critical_regions/high_altitude_wetlands/

For more information on the Green Hiker campaign:
www.wwfindia.org/greenhiker

Welcome to Two-day Workshop on “PRACTISING RESPONSIBLE TOURISM”
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