

Resource Persons Profile's {as per session's presentation}
Orientation Programme on Environmental Law and Sustainable Tourism for Stakeholders

Mr. CB Ram Kumar - CB, as he is popularly known, has been an advertising and marketing professional for two decades. He has spent most of his professional career outside India in the Middle East. While CB did a brief 1 year stint in sales with the HCL group, his advertising career started in Ogilvy, Benson & Mather in Bangalore, he left India in 1989 to join the Publicis Groupe and was with them for 9 years. After a 2 year stint with Standard Chartered Bank in Marketing, CB then spent the last 5 years with Saatchi & Saatchi, heading their Procter & Gamble business for the Middle East, based out of Dubai. CB returned to India in 2006 to follow his dream and passion. He is the founder of Our Native Village, a 100% eco resort, 40 kms outside Bangalore in a village called Hessargatta. Our Native Village follows a 100% eco principle. They generate almost 80% of their electricity, process all their wastes, have a fully natural swimming pond, etc. Being as distinctive as it is, the vision of Our Native Village is to be the first 100% eco resort chain across the globe. CB is also a Past Life Regression therapist and a Rebirthing breath work therapist. This has led to Our Native Village pioneering a new concept with its Soul Spa – the first one of its kind in the world. The Soul Spa massages your soul using new age techniques like Past Life Regression, Rebirthing breath work, musical massages, binaural beats, along with ayurvedic massages, meditation, yoga, etc. Close on the heels of the resort, CB also started FEEL, a Foundation to Enable Eco Living. A not-for-profit foundation, FEEL hopes to enable sustainable living for individual house holds, and conduct eco living programmes for school children. FEEL will also hopes to spear head an Organ Donor movement in India over the next few years. Drawing from the practical knowledge of Our Native Village, CB is now planning his second venture – SusTech, which stands for Sustainable Technologies. SusTech, a clean tech company, will facilitate sustainable living technologies for large corporations and entities. The main area of expertise will be in water, energy and waste management technologies. SusTech will be the first company that will offer a 360 degree service expertise for a fully sustainable model. CB has been part of the consultative process of the GSTC (Global Sustainable Tourism Criteria), a global criteria for sustainability in tourism ventures. Based on this, Our Native Village is now a Net Work member, and the only member from India at the GSTC. CB is now working with UNEP to bring this criterion into India in general and along with the KTF into Karnataka in specific.

Ms. Seema Bhatt is an independent consultant (based in India) working on issues related to biodiversity. She holds a Masters degree in Environmental Studies from Yale University, USA. She has served as Senior Programme Officer, Biodiversity 'Hotspots' Conservation Programme, WWF- India. Ms. Bhatt was part of the Technical and Policy Core Group that formulated the technical report for the formulation of India's National Biodiversity Strategy Action Plan (NBSAP). She is also involved in documenting Community Conserved Areas across South Asia. Her particular focus of work is on strengthening the links between conservation of biodiversity and livelihoods of local communities. She views ecotourism as one such link and has coordinated two projects on

ecotourism as the South Asia Coordinator for the USAID supported Biodiversity Conservation Network. Ms. Bhatt has since then worked extensively with various other ecotourism projects in India. She co-authored a book on 'Ecotourism Development in India' published by the Cambridge University Press. *Ms. Bhatt is a Fulbright Scholar and worked with the Center for Responsible Travel (CREST) from March to May 2009.*

Dr. A.K. Bharadwaj is 1985 batch Indian Forest Service officer from the Kerala Cadre on deputation to WII. Since 1988, he served as a manager in different protected areas (PAs) of the southern Western Ghats. Periyar Tiger Reserve has undertaken an innovative initiative to involve local communities in PA management, and he was associated with the planning and implementation of this important programme. Maintaining an interest in this subject, he undertook doctoral work on "Assessment of Eco-development Initiatives in Periyar". He is involved in many action research projects of the Institute in the area of PA and wildlife management. His special areas of interest include community participation in biodiversity conservation and ecotourism. Dr. Bharadwaj is currently involved in training field managers, providing technical support for management planning of PAs to states and upgrading the WII database. He is member of the IUCN Sustainable Use Specialist Group.

Mr. Ritwick Dutta, Advocate, Supreme Court is pioneering many ventures with regard to Environmental Law Litigation. Founder of Legal Initiative for Forest and Environment (LIFE) he and his team is restoring transparency and accountability to India's Environmental Impact Assessment processes in order to protect the environment and at-risk communities from encroaching big industry. Through what he calls "environmental democracy" Ritwick gives citizens the tools to assess the impact of industrial development projects and challenge destructive practices. He works to bring change within judicial system itself: He has revived the previously defunct National Environment Appellate Authority (NEAA), originally created to evaluate the impact of such projects. Ritwick and his team of environmental lawyers have filed eight of the nine litigations reviewed by the NEAA, pioneering a decisively results-driven approach to environmental advocacy in India. Ritwick's efforts to create a cohort of informed citizens on the one hand and an effective system for legal redress on the other have had a tangible impact on project development in India. His organization, Legal Initiative for Forests and Environment, and its legal team—among the only practicing environmental lawyers in the country—have already been responsible for numerous policy changes and the stalling of a mega mining project in the state of Orissa, in what has been hailed as the biggest such victory in the history of environmental suits in India. *Ritwick is an Ashoka Fellow, elected in the year 2008.*

Mr. ADN Rao is an advocate, Supreme Court. Has been in legal practice for over thirty years now. *Mr. Rao is Amicus Curiae, N. Godavarman Thirumulkpad Vs Union of India (WP 202/1995), one of the key forest cases in Supreme Court.* The case is popularly known as the Godavarman case. This case has led to fundamental changes that have wide impact on forest management issues.

Justice Madan Bhimrao Lokur, graduated in History (Hons.) from St. Stephen's College, Delhi University in 1974. He obtained LL.B. Degree from Law Faculty, Delhi University in 1977 wherein after he practiced in the Delhi High Court and the Supreme Court of India. In 1981 he was enrolled as an Advocate-on-Record in the Supreme Court of India. He was appointed as Junior Standing Counsel for the Income-tax Department in 1981 and as the Editor, Indian Law Reports (Delhi Series) in February, 1983. He was also the Standing Counsel of the Central Government from December, 1990 to December, 1996. He was designated as Senior Advocate in February, 1997 and was appointed as Additional Solicitor General of India in 1998. In 1999, he was appointed as an Additional Judge of Delhi High Court and thereafter as a Permanent Judge of that High Court. As a Judge, he has actively initiated judicial reforms to speed up the justice delivery system and also encouraging continuous judicial education through the National Judicial Academy. *A scholar at heart who always encourages institutions and organizations in spreading awareness on various fields of law.*