ANNEXURE B

COURSE CONTENT

I) Tourism Industry: Challenges and Solutions.

1. Overview of Tourism Sector

2. Economic importance of Tourism Sector

3. Travel and Tourism Competitiveness Report 2008

4. An Uninvited Guest

5. Modelling Tourism and Travel using Tourism Satellite Accounts and Tourism Policy and Forecasting Models

6. Tourism and Economic Trends: India

7. India’s Tourism Satellite Account (2002-03)

8. India as an emerging Tourism Destination

II) Laws, Policies and Conventions

1. World Heritage Convention, 1972

2. Manila Declaration on World Tourism, 1980

3. World Tourism Organization, The Hague Declaration on Tourism

4. Extract Convention on Conservation of Migratory Species, 1979

5. Extract Ramsar Convention on Wetlands, 1972

6. From Brundtland definition to the Law of Sustainable Development

8. Agenda 21 (Preamble)


11. The Berlin Declaration on Biological Diversity and Sustainable Tourism, 1997


13. Male’ Declaration on Sustainable Development, 1997

14. United Nations Economic and Social Council

15. APEC/PATA Code for Sustainable Tourism, 2001

16. UNEP Principles on Sustainable Tourism, 2002


18. Johannesburg Declaration on Sustainable Development,

19. The Earth Summit and Agenda 21

20. Responsible Tourism in Destinations, Cape Town, 2002

21. United Nations General Assembly, Implementation of Agenda 21, the Programme for the Further Implementation of Agenda 21 and the outcomes of the World Summit on Sustainable Development

22. United Nations General Assembly, Resolution adopted by the General Assembly

24. United Nations General Assembly, Assessment of the results achieved in realizing aims and objectives of the International Year of Ecotourism

25. Montreal Declaration

26. Quebec Declaration on Ecotourism

27. Kerala Declaration, 2nd International Conference on Responsible Tourism in Destinations, Kerala, 2008

III) Tourism Laws and Policies: the Indian Context

1. India as an emerging Tourism Destination

2. Extracts from Environment Protection Act, 1986

3. National Tourism Policy 2002

4. Scheme for Product/ Infrastructure Development and Destination & Circuits

5. Scheme for Integrated Development of Tourist Circuit

6. Scheme of Assistance for Large Revenue Generating (LRG) Projects

7. Scheme of Capacity Building for Service Providers (CBSP)

8. Scheme of Rural Tourism

9. Scheme of Financial Assistance to States for Organization Tourism Related Events

10. Scheme of Central Financial Assistance for Information Technology (IT) Projects

11. Scheme for support to Public Private Partnership in Infrastructure Development (Viability Gap Funding)

12. Scheme of Market Development Assistance (MDA)
13. Capital Subsidy

14. Time Share Resorts (TSR)

15. Market Research - Professional Services


17. Coastal Zone Management Notification

IV) Tourism and Environmental Concerns

1. Tourism’s three main Impact areas

2. Tourism, biodiversity and global environmental change

3. Climate Change and tourism

V) Tourism and Peoples Participation

1. Ecotourism: Definitions

2. Ecotourism Management Aids

3. Ecotourism and Community Development

4. Ecotourism and other forms of Tourism

5. White paper on Eco-tourism Policy

6. Ecotourism Handbook for Tourism Planners and managers

7. Sustainable Tourism Development - Guiding Principles for Planning and Management

VI) Environment Safeguards & Better Practices: Some Case Studies

1. Guide to Good Practice for Wildlife Tourism
2. Managing Lake Tourism: Challenges Ahead

3. Ecotourism in India: Lessons from the Eco-development Project in Periyar Tiger Reserve

4. Thekkady Tiger Trail, Periyar Tiger Reserve in Kerala

5. State and Development: Changes in Livelihood Strategies in Garhwal with special reference to Ecotourism in the Gangotri Region

4. Tourism and Environment: Case Studies on Goa, India and the Maldives

5. Valley of Flowers National Park

6. Western Ghats, Karnataka

7. Kaziranga National Park

8. Auli

9. Community Based Tourism in Corbett National Park and Binsar Wildlife Sanctuary

10. Polavaram Dam, Godavari

11. Assessment and Promotion of Ecotourism in Nanda Devi Biosphere Reserve: An option to resolve Policy-People Conflict

12. Ecotourism in Paradise: Andaman Islands

13. Road to Bliss: The Tirthan Valley