Sustainable Tourism Criteria for India (STCI)
Practicing Responsible Tourism
Regional Workshop- Ahmedabad, November 15,16, 2018

**DAY 1 (Nov 15, 2018):**

Registration- 9 ’o clock onwards

**Inaugural & Technical Session - 1:**
Setting the Context for Responsible Tourism - 1000- 1300
Participants- (The tourism stakeholders from Government & Academia)

- Importance of Sustainable Practices, Background & Role of ESOI; Mr Rakesh Mathur (15min) (ESOI)
- Vision- Gujarat Tourism – (10 min) Pr Secy - Tourism
- Issues & concerns in Sustainability of Tourism (15 min)- Ms Seema Bhatt- (ESOI)
- Sustainable Tourism- (Challenges & steps to overcome them)- Panel Discussion- (35 min)
- The role & necessity of standards & certification in Tourism -CEE(15 min)
- Sustainable Tourism Criteria for India- Introduction, Relevance & Process– Dr Anjuna Dhir (15 min)ESOI
- Case study – Melghat Tiger Reserve- (15) Mr Anirudh Chaoji
  - Session wrap up- Mr Rakesh Mathur (10 min)
Q & A- 20 min

**Lunch: 1230-1330**

**DAY 1 (Nov 15, 2018):**

**Technical Session-2 : Scope of Being Responsible 1400-1600**
Audience- (The tourism stakeholders from Accommodation Service providers/ Hoteliers, the Govt & Academia)

- Welcome to delegates, setting the agenda to the Accommodation service providers; Ms Seema Bhatt (15min) (ESOI)
- Sustainable Practices for Accommodation service providers; Mr Rakesh Mathur (20min)
- Panel discussion; Challenges to Sustainability in the Business of accommodation(40 min)
- Sustainable Tourism Criteria for India for accommodation sector ; Dr Anjuna Dhir(20 min)ESOI
• Sustainability is Good Business for accommodation sector- (25 min)
  Transformation of a Govt set up for accommodation & facilities; Mr Anirudh Chaoji
• Q & A- 30 min

DAY – 2- (Nov 16, 2018)

Technical Session-2: Scope of Being Responsible 1000-1230
Audience- (The tour operators, the Govt & Academia)

• Welcome to the Tour Operators; Mr Rakesh Mathur (15min) (ESOI)
• Sustainability- the role of a Tour operator- case study (Pugmarks) (30min)
• Panel discussion; Sustainability in the Business of tours- Is it really any effective / Challenges (35 min)
• The role & necessity of standards & certification in Tourism - CEE (15 min)
• Sustainable Tourism Criteria for India for Tour operators; Dr Anjuna Dhir (20 min) ESOI

• Discussions & Q & A (20 min)
• Session wrap up- (10 min) Mr Rakesh Mathur

Valedictory Session; 1245-1315

• Open house & Workshop wrap-up- all sessions- Mr Rakesh Mathur
• Valedictory address - Mr Jenu Dewan, MD, Gujarat Tourism
• Pledge- Safe, Honourable & Sustainable Tourism by ESOI
• Adoption of STCI by Gujarat Tourism

Vote of thanks; Mr Rakesh Mathur

 Lunch