Letter from the desk of outgoing President
- Mandip Singh Soin, FRGS

Dear ESOI Member,

Wishing you a very happy, prosperous and responsible New Year 2014!

It has been six years in a row that I have worn the cap / turban of President, ESOI since its inception in 2008 working along with our founding and governing body members. Am glad to inform you the mantle is now being passed on to the capable hands of Steve Borgia for the next term as being decided in our AGM held on 13th December 2013 in New Delhi. The newly elected GB members for the term 2014-2016 are mentioned below and also listed in our website.

Although I shall continue to be in GB as the Immediate Past President to provide support whenever required, I wish the new team a great success in achieving the larger objectives and increasing the network and reach of ESOI.

As you are aware through our annual activity reports and newsletters and mailers being shared with you, we have achieved a lot with new members who are committed to the cause, including some of the enlightened State Government tourism departments, and have been able to conduct over eleven state level workshops and an international conference in these years; and published a booklet for practitioners.

There are however, greater challenges ahead and we also need to look at ways to bring in financial stability and sustainability at ESOI in order to continue its noble objectives of continuing its sensitization programs, facilitating the formulation and implementation of sustainable policies at the central, state and local levels that harmonize tourism with the environment and local communities, helping stakeholders with certification that recognizes their business ethics and best practices.

It is heartening to note that continuing the spirit of support and gathering the momentum for the cause, we have Andhra Pradesh Tourism who has come on board as a Patron member.

Also for the first time we have had a Travel Company from the Private Sector coming in to become a Patron member and that is no other than Kuoni Destination Management, one of the largest in the Country and this will lend strength to our Movement.

I appeal to all of you to spread the good word and help us increase our network of like-minded people as well as encourage you to generate funds through new memberships, donations, and also by organizing activities in your State / Region in the best interest of ensuring sustainability for the tourism sector by undertaking responsible practices.

I once again thank all members, colleagues and friends in the industry for all the support in taking forward the agenda of Responsible Tourism in India so we can try and make India a preferred Ecotourism Destination of the world by 2020.

Yours sincerely,
Mandip Singh Soin, FRGS
Immediate Past President, ESOI