

Announces its 4th workshop on
**“ENVIRONMENTAL LAW &
RESPONSIBLE TOURISM”**

On April 30 – May 01, 2010 at
**Hotel Jehanuma Palace, Bhopal
Madhya Pradesh**

The Workshop

The Eco Tourism Society of India had initiated efforts to spread awareness and educate tourism service providers as well as local government officials on the urgent need to ensure perpetually sustainable tourism practices. Towards this objective, the Society launched its series of across various States in partnership with **WWF-India**. After the third workshop successfully held in Cochin, ESOI now announces its 4th workshop in Bhopal. The program schedule is attached herewith.

Who Can Participate

Any individual or organization providing services in tourism industry, i.e. hoteliers, resort / lodge owners, travel & tour operators, airlines, transport providers, NGO's, consultants, environmentalists, Govt. officials from tourism, forests, faculty & students from hospitality management institutes.

Who We Are

Ecotourism Society of India (ESOI) has been founded by a group of eminent professionals from the tourism industry as well as Environmentalists under the advice of Ministry of Tourism in 2008 as a non-profit organization to promote & ensure environmentally responsible and sustainable practices in the tourism industry.

The founding members are M/s. Mandip Singh Soin FRGS, Rakesh Mathur, Toby Sinclair, Sudhir Sahi, Krishna Kumar Singh, Steve Borgia, Sarath Champati, Jose Dominic, Niranjana Khatri, P D Rai, Avay Shukla, Ravi Singh and Dr. Venu V, IAS.

ESOI works closely with Central and State Government bodies, as well as networks with like-minded regional / State players, travel & hotel associations, NGO's across the country to facilitate and support synergy of policies, initiatives and activities to establish Responsible Tourism practices.

The Ministry of Tourism, Government of India has officially declared ESOI as their partner in helping them develop policy guidelines, code of conduct and ethical practices for Sustainable Tourism, to position India as a Global eco-tourism destination.

For further details on our Society's objectives & activities, please visit our website

www.ecotourismsocietyofindia.org.

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Programme

Day 1 April 30th, 2010 Friday

11:00 am – 12 noon	Registration
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Inaugural Session 12 noon to 1:10pm

12:00 Noon Welcome & introduction to the Course & Eco-Tourism Society of India
 Shri Krishna Kumar Singh, Founder Member & Hon. Treasurer ESOI

12:15 pm Inaugural Address by The Chief Guest
 Shri Avani Vaish IAS, Chief Secretary, Madhya Pradesh

1:00 pm Vote of thanks
 Shri Sarath Champati, Founder Member

1:10 pm – 2:30 pm	Lunch
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Technical Session - I (2:30 to 4:00pm)

Moderator : Shri Krishna Kumar Singh

2:30 pm **Policy and Legal Framework on Eco-Tourism in India**
 Shri Sanjay Upadhyay
Advocate Supreme Court and Managing Partner, Enviro Legal Defence Firm

3:00 pm Interaction

3:15 pm **Eco-Tourism and the Role of Courts including special procedures**
 Smt. Shilpa Chauhan
Advocate Supreme Court of India and Senior Associate, Enviro Legal Defence Firm

3:45 pm Interaction

4:00 pm – 4:15 pm	Tea & Coffee Break
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Technical Session II (4:15pm to 5:30pm)

Moderator: Shri Suhail Gupta

4:15 pm **Present Scenario**
 Role of Tourism in Conserving N Parks & Sanctuaries
 Dr. H.S. Pabla, *PCCF, M.P.*

4:35 pm Global Tourism Trends (Wildlife) & some initiatives
 Shri Sarath Champati, *Chief Naturalist, Taj Safaries*

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5:00 pm Global Best Practices in Tourism
 Shri Mandip Singh Soin FRGS, *Founder Member & President ESOI*

8:00 pm	Dinner
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Day 2 **1st May 2010 Saturday**

9:30 am **Summing up of Day-1**
 Shri Krishna Kumar Singh

9:40 am **Address by Chief Guest**
 Hon'ble Shri Dhruv Narayan Singhji
Chairman, MP Tourism Development Corporation

10:00 am – 10:15 am	Tea & Coffee Break
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Technical Session - II (10:15am – 11:15 am)

Moderator: Shri Sanjay Upadhyay

10:15 am **Standard Procedures and Eco-Tourism**
 Md Shawahiq Siddiqui
Advocate & Associate, Enviro Legal Defence Firm

10:45 am Open Discussion

11:15 am – 11:30 am	Tea & Coffee Break
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Technical Session - III (11:30 am – 1:00 pm)

Moderator: Shri Mandip Singh Soin

11:30 am **Govt's Responsibility to Tourism Industries**
 Dr. Venu IAS, *Secretary (Tourism), Government of Kerala*

11:55 am **Place of Tourism in NP's Management Plan**
 Dr Erach Barucha
Director, Bharati Vidyapeeth Institute of Environment Education & Research, Pune

12:20 pm **Eco-Friendly Architecture**
 Shri Dean D'Cruz, *Architect, Mozaic,*

12:45 pm Questions

1:00 – 2:15 pm	Lunch
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Technical Session - IV (2:15 pm – 2:45 pm)

- 2:15 pm **Institutional Support**
Opportunities for Ecotourism in Forest Areas
Shri Ajoy Bhattacharya, *Chairman M.P. Eco-Tourism Board, Bhopal*
- 2:25 pm **Marketing MP (Corporation+Private Sector)**
Shri Haricharan Rao, *MD, MP Tourism Corporation, Bhopal*
- 2:35 pm **All about PATA and Indian Chapter**
Shri Mandip Singh Soin

2:45 pm – 3:00 pm	Short Break
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Technical Session - V (3:00 pm – 4:15 pm)

Moderator: Dr. Erach Barucha

- 3:00 pm **Responsible Practices**
New Concepts (Trailing Footprints)
Smt Jayoo Patwardhan
- 3:20 pm **Ethics of Responsible Wildlife Tourism & Short comings**
Dr. Latika Rana, *Wildlife Ecologist*
- 3:40 pm **Orange County (Challenges of Turning Green)**
Shri Cherian T Ramapuram, *Director Sales, Orange County, Karnataka*
- 4:00 pm Discussion

4:15 pm – 4:30 pm	Tea & Coffee break
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Closing Session (4:15 pm – 5:50 pm)

Special Guest – Shri Sujit Banerjee IAS, Secretary, Ministry of Tourism, GOI *

- 4:30 pm **Need & Guidelines for Wildlife Lodge Certification**
Introduction by – Shri Mandip Singh Soin
- 4:45 pm Open Discussion
- 5:00 pm Overall View & Conclusions
- 5:15 pm **Valedictory Speech**
Shri Sujit Banerjee IAS, *Secretary, Ministry of Tourism, GOI*
- 5:30 pm **Certificate Distribution**
- 5:45 pm **Vote of Thanks**
Shri Mandip Singh Soin

8:00 pm	Dinner (Swimming Pool Lawns)
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* confirmation awaited

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