



Two-day workshop on
“PRACTISING RESPONSIBLE TOURISM”
on April 6 & 7, 2011 at
Hotel Jammu Ashok (opp. Amar Mahal), Jammu
Programme

Day 1 **Wednesday, 6 April 2011**

10:30 – 11:30 am	Registration
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11:30 – 12 noon	Introduction and Setting the Context
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Inaugural Session 12 noon to 12:50 pm

- 12:00 noon Welcome Address
 Mr. Toby Sinclair, Honorary Vice President ESOI, Wildlife Film Maker
- 12:05 pm Address by Mr. Samir Sinha, WWF India
- 12:10 pm Address by Mr. Atal Dullo IAS, Commissioner / Secretary Tourism
 Govt. of Jammu & Kashmir
- 12:15 pm Address by Mr. Nasir Aslam Wani
 Hon'ble Minister of State, Tourism & Culture
 Government of Jammu & Kashmir
- 12:20 pm Address by Mr. Nawang Rigzin Jora,
 Hon'ble Minister for Tourism & Culture
 Government of Jammu & Kashmir
- 12:30 pm Inaugural Address by the Chief Guest
 Mr. Omar Abdullah, Hon'ble Chief Minister
 Government of Jammu & Kashmir
- 12:45 pm Vote of Thanks
 Mr. Robin Singh Mehta,
 Director Tourism, Jammu, Government of Jammu & Kashmir

12:50 – 1:50 pm	Lunch
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1:50 – 2:00 pm - Collection of workshop kit by delegates

Present Scenario

2:00 pm Round of Introduction.

2:20 pm Role of Tourism in Conserving National Parks & Sanctuaries - Guidelines
Mr. Sujit Banerjee, IAS (Retd), Former Secretary, Ministry of Tourism,
Government of India, Honorary Member ESOT
E-mail: sujitbanerjee50@gmail.com

2:40 pm The Way Ahead: Need for Guidelines For Responsible Tourism
Mr. Krishna Kumar Singh, Executive Member ESOT,
Former MLA, Madhya Pradesh
E-mail: churhatkk@gmail.com

3:00 pm Discussion

3:15 – 3:30 pm

Tea and Coffee Break

Technical Session II 3:30 – 5:15 pm

Moderator: Prof S.C. Bagri, Director, Institute of Tourism & Mountain Studies, Uttarakhand

Responsible Practices

3:30 pm Community-based Homestays in Ladakh
Mr. Pankaj Chandan, WWF India
E-mail: pchandan@wwfindia.net

3:50 pm Tourism Related Solid Waste Management in High Altitude Areas
Mr. Asit Nema, Environmental Engineer,
Foundation for Greentech Environmental Systems
E-mail: asitnema@gmail.com

4:10 pm Waste Management Experience in Himachal Pradesh
Ms Jodie Underhill, Founder, Mountain Cleaners, Dharamshala
E-mail: mountaincleaners@hotmail.co.uk

4:30 pm Viable Alternatives To Conventional Energy In High Altitude
Dr A.K. Singhal, Director, Ministry of New & Renewable Energy,
Government of India
E-mail: singhalak@nic.in

4:50 pm Discussion

5:15-5:30 pm

Tea and Coffee Break

Day 2 Thursday, 7 April 2011

Technical Session III 9:30 – 10:45 am

Moderator: Prof Shashi Kant, Consultant, J&K Economic Reconstruction Agency

- 9:30 am Hotels' role in Ecotourism
Mr. Rakesh Mathur, Honorary Vice President ESOI, President WelcomHeritage
E-mail: mathurhospitality@yahoo.co.in
- 9:50 am Checks And Balances in Ecotourism
Ms Aditi Chanchani, Coordinator Programmes, EQUATIONS
E-mail: aditi.c@equitabletourism.org
- 10:10 am Eco-friendly Architecture
Ms Sneha Khullar, Architect
E-mail: snehakhullar@gmail.com
- .10:30 am Discussion

10:45 – 11:00 am	Tea and Coffee Break
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Technical Session – IV 11:00 – 1:00 p.m.

Moderator: Mr. Toby Sinclair, Vice President- ESOI, Wildlife Film Maker.

- 11:00 am Role of Tourism in Preserving Cultural Heritage
Mr. Parveen Sharma, Convenor INTACH, Uttarakhand
E-mail: fairhavens@rediffmail.com
- 11:20 am Towards Certification in Ecotourism
Case Study of Certification of Community-Based Ecotourism in Ladakh
Ms Seema Bhatt, ESOI Governing Body member and Consultant Biodiversity
E-mail: seemabhatt60@gmail.com
- 11:40 am Estimating Carrying Capacity
Ms. Archana Chatterjee, Head, Regional Programme on Himalayan Glaciers,
Rivers & High Altitude Wetlands, WWF India
E-mail: AChatterjee@wwfindia.net
- 11:50 am Discussion
- 12:10 pm Policy and Legal Framework on Eco-Tourism in India
Mr. Ashok Sharma, Lawyer, Indian Council for Enviro-legal action, J&K
- 12:20 pm Wildlife Trade and Ecotourism
Mr Samir Sinha, Head, TRAFFIC INDIA
E-mail: ssinha@wwfindia.net
- 12:40 pm Discussion

1:00 – 2:00 pm	Lunch
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Technical Session - V 2:00 - 4:00 pm

Moderator: Dr C.M.Seth, Chief – WWF India J&K

- 2:00 pm Ethics of Wildlife Tourism & Short-comings
Mr. Toby Sinclair, Vice President ESOI, Wildlife Film Maker
E-mail: robysinclair@gmail.com
- 2:20 pm Towards Responsible Tourism in J&K
Mr. Jigmet Takpa, IFS, Regional Wildlife Warden, Ladakh
E-mail: takpa@msn.com
- 2:40 pm Content and Method to Educate Students
Prof. Anil K Raina, Deptt. Of Environment Sciences, University of Jammu
- 3:00 pm Discussion
- 3:20 pm Communication to Tourists
i) Ms Ragini Letitia Singh, Regional Communications Officer,
Regional Programme for Himalayan High Altitude
Wetlands Conservation, WWF India
E-mail: ragini@wwfindia.net

ii) Ms Anjali Bhartari, Heritage Interpreter and Consultant.
E-mail: anjaliravi@rediffmail.com
- 3:50 Discussion

4:00 – 4:15 pm	Tea and Coffee Break
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Closing Session 4:15 - 5:30 pm

- 4:15 pm Open Forum
(Viewpoints of registered delegates)
- 4:30 pm Summary of Discussions
Mr. Toby Sinclair, Honorary Vice President ESOI
- 4:45 pm Valedictory Speech
Mr. Atal Dulloo, IAS, Commissioner and Secretary,
Department Tourism & Culture to Govern
- 5:00 pm Vote of Thanks
Mr.Rakesh Mathur, Honorary Vice President ESOI
- 5:05 pm Distribution of Certificates
- 5:30 pm End of Workshop