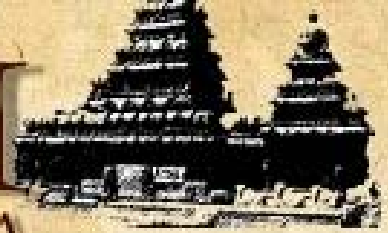


# ECO TOURISM SOCIETY OF INDIA



## *Practising Responsible Tourism*

INDIA WORKSHOP SERIES . TAMILNADU & PUDUCHERRY . 26 & 27 NOV. 2010 @ MAHABALIPURAM

The Ecotourism Society of India (ESOI) is conducting its fifth Pan-India Series Workshop on 'PRACTISING RESPONSIBLE TOURISM', for Tamil Nadu and Puducherry, on 26th and 27th November 2010 at INDeco Hotels, Mahabalipuram.

ESOI was founded by a group of eminent professionals from the tourism industry as well as environmentalists under the advice of Ministry Of Tourism in 2008 to promote and ensure environmentally responsible and sustainable practices in the tourism industry. ESOI works closely with the Central and State Government bodies, as well as networks with like-minded regional/state players, Travel and Hotel associations, NGOs across the country to facilitate and support synergy of policies, initiatives and activities to establish responsible tourism practices.

Ministry of Tourism, Government of India, has officially declared ESOI as their partner in assisting and guiding them develop policy guidelines, code of conduct and ethical practices for sustainable tourism to position India as a global eco-tourism destination. For further details on ESOI's objectives and activities, please visit: [www.ecotourismsocietyofindia.org](http://www.ecotourismsocietyofindia.org)

The ESOI had initiated efforts to spread awareness and educate tourism service providers as well as local government officials on the urgent need to ensure perpetually sustainable tourism practices. Towards this objective, the Society launched its series of workshops all over India on "Practicing Responsible Tourism". The earlier workshops were held at Delhi, Cochin, Bhopal, etc. Eminent speakers at the workshop will include senior representatives of the central ministries of Tourism, Environment and Forests, Chief Secretary, Puducherry, Secretaries and Managing Directors of Tourism Departments and Corporations of Tamilnadu and Puducherry, Secretary Tourism Kerala, WWF, Intach, eminent historians, experts from the hospitality industry, environmental activists, NGOs, eminent lawyers, among others.

The workshop aims at taking account of the current scenario and setting a direction for the future. It will also create awareness and establish enforcement mechanisms through the NGOs and government bodies for environment laws with regard to nature, buildings and communities.

The workshop is being brought to you by ESOI a with the support of Ministry of Tourism, Government of India, Tamil Nadu and Pondicherry and private stake holders like Club Mahindra and RCI INDIA. The hospitality partner is INDeco Leisure Hotels.

Participants are primarily from the tourism industry, NGOs, and the academicians. Those interested may contact the undersigned.

Arvind K. Balan

**Administrator.**

**Ecotourism Society of India**

**Email: [admin@ecotourismsocietyofindia.org](mailto:admin@ecotourismsocietyofindia.org)**

**Mobile: 09717456822**