

**Sustainable Tourism Criteria for India (STCI)
Practicing Responsible Tourism
Regional Workshop- Ahmedabad, November 15,16, 2018**

DAY 1 (Nov 15, 2018);

Registration- 9 'o clock onwards

Inaugural & Technical Session - 1:

Setting the Context for Responsible Tourism - 1000- 1300

Participants- (The tourism stakeholders from Government & Academia)

- Importance of Sustainable Practices, Background & Role of ESOI; Mr Rakesh Mathur (15min)(ESOI)
- Vision- Gujarat Tourism – (10 min) Pr Secy - Tourism
- Issues & concerns in Sustainability of Tourism (15 min)- Ms Seema Bhatt- (ESOI)
- Sustainable Tourism- (Challenges & steps to overcome them)- Panel Discussion- (35 min)
- The role & necessity of standards & certification in Tourism -CEE(15 min)
- Sustainable Tourism Criteria for India- Introduction, Relevance & Process– Dr Anjuna Dhir(15 min)ESOI
- Case study – Melghat Tiger Reserve- (15) Mr Anirudh Chaoji
 - Session wrap up- Mr Rakesh Mathur (10 min)
 - Q & A- 20 min

Lunch: 1230-1330

DAY 1 (Nov 15, 2018);

Technical Session-2 : Scope of Being Responsible 1400-1600

Audience- (The tourism stakeholders from Accommodation Service providers/ Hoteliers, the Govt & Academia)

- Welcome to delegates, setting the agenda to the Accommodation service providers; Ms Seema Bhatt (15min)(ESOI)
- Sustainable Practices for Accommodation service providers; Mr Rakesh Mathur (20min)
- Panel discussion; Challenges to Sustainability in the Business of accommodation(40 min)
- Sustainable Tourism Criteria for India for accommodation sector ; Dr Anjuna Dhir(20 min)ESOI

- Sustainability is Good Business for accommodation sector- (25 min)
Transformation of a Govt set up for accommodation & facilities ; Mr Anirudh Chaoji
- Q & A- 30 min
- Tea & snacks

DAY - 2- (Nov 16, 2018)

Technical Session-2 : Scope of Being Responsible 1000-1230

Audience- (The tour operators, the Govt & Academia)

- Welcome to the Tour Operators ; Mr Rakesh Mathur (15min)(ESOI)
- Sustainability- the role of a Tour operator- case study (Pugmarks) (30min)
- Panel discussion; Sustainability in the Business of tours- Is it really any effective / Challenges (35 min)
- The role & necessity of standards & certification in Tourism -CEE(15 min)
- Sustainable Tourism Criteria for India for Tour operators ; Dr Anjuna Dhir(20 min)ESOI
- Discussions & Q & A (20 min)
- Session wrap up- (10 min) Mr Rakesh Mathur

Valedictory Session; 1245-1315

- Open house & Workshop wrap-up- all sessions- Mr Rakesh Mathur
- Valedictory address - Mr Jenu Dewan, MD , Gujarat Tourism
- Pledge- Safe, Honourable & Sustainable Tourism by ESOI
- Adoption of STCI by Gujarat Tourism

Vote of thanks ; Mr Rakesh Mathur

Lunch